

### Fluid EdgeCDN

Video Streaming Content Delivery Network for Service Providers and Network Operators

### **Stream Content at Scale**

Synamedia's Fluid EdgeCDN enables content owners and internet service providers (ISPs) to deliver streamed content efficiently at the highest throughput and lowest latency, while minimizing network and origin server load.

Driven by live sport events, streaming video consumption is growing rapidly. Synamedia's highly scalable, private Fluid EdgeCDN solution enables operators to keep control of their infrastructure and to maximize infrastructure ROI with hybrid cloud delivery and management.

In today's evolving media streaming market, solution sustainability is a key criterion for every investment. Fluid EdgeCDN delivers more with less energy, proposes elastic solutions to manage traffic growth, and provides key analytic elements for supporting carbon footprint reduction decisions.

### **Key Functionalities**

# Minimize third-party dependence, maximize performance and scalability

- Easily scales CDN up or down at massive proportions
- Serves millions of simultaneous users thanks to tremendous edge throughput capacities
- Implements advanced caching and routing strategies to optimize performance and to reduce latency
- Embeds a CDN selection feature for load balancing, traffic offload and traffic optimization

# Simplify operations alongside rich monitoring and analytics

- Facilitates operation and management tasks that are centralized through the Director component
- Offers centralized monitoring, reporting and analytics
- Aggregates terabytes of logs via data compression, and responds immediately to complex queries
- Offers over 100 pre-configured dashboards and metrics across all domains
- Provides multi-tenancy portal for native support of wholesale models and CDN monetization

## Leverage extensive service offer and flexible operation model

- Brings together CDN design, installation, configuration, and commissioning services
- Deploys either via self-operated or fully managed model
- Maximizes offering value through professional training

#### **Technical Advantages**

- Optimized video streaming design
- Support of MPEG-DASH, HLS, HSS, and HDS
- Content-, popularity-, device-, and location-aware caching and routing strategies
- Embedded CDN selection feature to control cost and quality of video experience
- Native support of wholesale models to enable CDN monetization
- · Compatibility with any origin server
- Pre-integration with Synamedia's Origin Server, cloud DVR, and headend watermarking solutions



### **Main Product Capabilities**

Capabilities		
Content Types and Formats	<ul> <li>Delivery of any type of content and data over HTTP/HTTPS, while especially optimized for:</li> <li>Apple HTTP Live Stream (HLS)</li> <li>MPEG Dynamic Adaptive Streaming over HTTP (DASH ISO-BMFF)</li> <li>Microsoft HTTP Smooth Streaming (HSS)</li> <li>Adobe HTTP Dynamic Streaming (HDS)</li> </ul>	
Content Security	<ul> <li>URL signing/tokenization</li> <li>HTTPS/SSL support</li> <li>DNSSEC support</li> <li>SSL key vault to secure API, tokenization, SSL, and DNSSEC credentials</li> </ul>	
Configuration, Management and Monitoring	<ul> <li>Centralized configuration, management and monitoring via Edge Director system to enable:</li> <li>Configuration of caches and creation of delivery services and cache groups</li> <li>Monitoring of traffic statistics</li> <li>Collection of logs</li> <li>Generation of dashboards and metrics</li> </ul>	
Analytics	Custom dashboards  More than 100 pre-configured dashboards and metrics in all domains, including:  CDN health  Cache-hit ratio  Most requested servers  Viewing usage  QOE	
Request Routing	Routing strategies based on advanced rules considering various criteria, including:  Network topology  Cache loads  Traffic data  Content type and popularity  Location  Embedded CDN selection feature enabling load balancing, traffic offload, and traffic optimization according to predefined business rules based on system metrics	
Compatibility and Pre- integrations	Compatible with any origin server  Pre-integrated with:  Synamedia's vDCM Origin Server  Synamedia's Cloud DVR  Synamedia's headend forensic watermarking	

### **Platform Support and Compatibility**

Deployment	
Appliance	•Fluid EdgeCDN Appliance details below
Private & Public Cloud	Virtual machine, docker container

Fluid EdgeCDN Appliance		
Physical and Power	•1U form factor, AC input 100-240 VAC	
Processor	• AMD EPYCTM	
Network Interfaces	•1 Gigabit Ethernet adapters •10/25 Gigabit Ethernet adapters •100 Gigabit Ethernet adapters	
Storage	<ul> <li>RAM</li> <li>SAS SSD</li> <li>NVMe SSD</li> <li>Dedicated storage for operating system and application</li> </ul>	
Performance	•Up to 185Gbps streaming	

#### **Ordering Information**

For ordering information, please contact your sales representative.

### **Services & Support**

Synamedia provides a broad portfolio of services and support to increase your network's business value and return on investment. We take a customer-centric approach, aligning our level of support to your technological requirements and network complexity. That way, you can successfully operate our products and solutions to ensure that you achieve optimal performance throughout your network's life cycle.

# Warranty & Contact Information

Read our detailed warranty information.

### About Synamedia Video Network Solutions

Synamedia is a leading global provider of video distribution, streaming, processing, and network delivery solutions for content owners and service providers. Our comprehensive, cloud-based SaaS and managed service solutions and software products enable customers to manage OTT media streaming and broadcast workflows, secure video content and services, and deliver premium user experiences across all screens. Leveraging expert know-how and 30-plus years of experience for over 1,000 customers worldwide, Synamedia helps video businesses launch, monetize and scale services across all devices to capture a greater share of the consumer video wallet.

#### **Next Steps**

Learn more about **Synamedia Video Network solutions**.

For more information, contact us.