

# Ensure Global Live Video Distribution in Just Seconds

Traditional video distribution methods like satellite and fiber may be reliable, but they also have their shortcomings – from high startup costs and long-term commitments to limited content scalability and geographic reach. So it should come as no surprise that content providers and sports agencies are increasingly turning to the cloud. Until now, however, transitioning to the cloud has been carried out exclusively by managed service providers – a time-consuming endeavor that limits your flexibility and agility in the ever-evolving video world. It's time to move to a user-friendly, self-service global content distribution offering. It's time to move to Synamedia's Cloud Video Distribution solution, Quortex Link.

## Optimize the cost of live and event-based content distribution

Synamedia's Quortex Link is a self-service, cloud-native SaaS solution that is revolutionizing content delivery. With a single click, you can efficiently and reliably deliver live content globally. Featuring a user-friendly interface, broadcast-grade availability, and API-centric automation, the cost-optimized solution sets a new standard for secure and scalable live video distribution. Tailored for content providers that manage between 10 and several hundred endpoints, Quortex Link is ideal for delivering both continuous live 24x7 content and event-based content such as live sports.

### Slash the time required to deliver secure content

Enabling single-click video content distribution over the public cloud, the solution is a gamechanger for your business. Now you can initiate secure content delivery to affiliates in seconds rather than in days or months. Through its self-boarding, self-service public portal, the platform streamlines the distribution workflow to eliminate the need for extensive infrastructure investments and to enable on-demand scalability.

### Pay as you stream

With its transparent pay-as-you-use pricing model, Quortex Link delivers significant cost savings. The solution offers a range of architectures catering to your diverse needs, including high-end, broadcast-grade availability distribution.

Designed with a unique private backbone, the platform delivers streams over long distances, while utilizing the public internet only over the last mile to ensure high quality of service. Supporting industry-standard protocols like SRT and Zixi, Quortex Link is a highly compatible and reliable solution.

### Ensure timely content delivery

The solution also features a user-friendly web UI and a feature-rich self-service API. Use the internal scheduler to set specific times for content delivery and to create live video workflows instantly. And if you need greater flexibility, the platform seamlessly integrates with existing schedulers.

### Experience a paradigm shift in live video distribution

Quortex Link represents a paradigm shift in live video distribution. Its efficient and cost-effective user-centric approach gives you unparalleled control, speed and reliability. Offering a full self-service experience, the solution enables you to navigate the complex live video distribution landscape easily, laying the foundation for a new future in content delivery over the cloud.

## Highlights

- Replaces expensive satellite or fiber links
- Creates and manages secure links efficiently and effortlessly from a centralized platform
- Ensures broadcast-grade availability and real-time stream monitoring
- Leverages a managed cloud IP backbone for global content delivery close to recipients
- Simplifies operations by streamlining link creation, management and monitoring
- Enables timely content delivery via a powerful scheduler
- Transcodes video and audio in the cloud to match destination needs
- Features fully documented API for seamless automation
- Offers a flexible pay-as-you-stream model with automatic volume discounts



## Features and Benefits



### Deploy and configure with ease and operational efficiency

- Utilize an intuitive interface to create links quickly and to centralize management
- Leverage a mobile-friendly platform to enable on-the-go monitoring
- Take advantage of a fully documented, free API to carry out channel management and monitoring



### Increase cost efficiency with flexible business models

- Pay for what you stream to avoid long-term financial commitment
- Enjoy automatic volume discounts to increase cost effectiveness



### Match delivery target requirements via powerful processing engine

- Use Synamedia's market-leading compression engine to transcode video/audio formats in the cloud efficiently
- Convert frame rate and video resolutions to match your destination needs



### Flexibly and securely deliver content for diverse applications and end-user experiences

- Distribute low-latency, point-to-multipoint live video streams to extend your global reach
- Harness SRT, AES encryption and IP filtering to protect your content
- Deliver varied content types, including 4K video and MPTS, to enhance customer satisfaction

## About Synamedia

Synamedia delivers, enriches, and protects video. Our cloud-native and SaaS solutions empower customers to scale and monetize video services efficiently, ensuring low-latency delivery and exceptional image quality. Our Video Network portfolio includes video distribution, streaming, Edge CDN and multi-CDN management, monetization, ad insertion, cloud DVR (cDVR) and time-shift TV, video compression and processing, and cloud and IP transition.

### Next Steps

To learn more about the Synamedia Video Distribution solution or to book a demo, [contact us](#).