



The C-band transition is here.



What's the smartest way forward?

Whether you're exploring a hybrid model or ready to embrace full IP delivery, we're helping broadcasters make a seamless, secure, and scalable transition:

Hybrid Distribution

Reach audiences across multiple networks with a solution built for robustness and security.

Cost-Effective Operations

Reduce both costs and complexity with efficient channel origination and edge processing for affiliates.

Regional Customization

Insert regionalized ads and graphics at the edge for local targeting and viewer personalization.

Real-Time Visibility

Monitor every step of your signal, from acquisition to handoff, with PowerVu Insights, across any protocol.

End-to-End Support

Our expert team is with you at every phase of the transition, from planning to execution.

Seamless IP Transition

Move your current broadcast workflows to IP without losing SCTE signaling, thanks to low-latency CDN-based delivery.

Resilience That Rivals Satellite

Our Fluid Edge CDN offers private CDN capabilities that combine the reliability of broadcast with the agility of streaming.

About Synamedia

We're trusted by service providers and content owners to deliver, enrich, and protect video. The flexibility and agility of our cloud and SaaS products enable customers of all types and sizes to launch, monetize, and scale services at speed. Our award-winning portfolio includes advanced advertising, business analytics, broadband and streaming video platforms, anti-piracy solutions, and video network solutions for processing, distribution, and delivery. Synamedia is backed by the Permira funds.

CONTACT US:

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