



How yes Began its Groundbreaking Transition to All-IP with Broadcast-Equivalent Latency



Business Objective

- To phase out DTH satellite service and move to all-IP by 2026.
- To be the world's first provider of a cloud-based, internet-only TV service with broadcast-equivalent latency – yesLIVE+.



Solution

Infinite Platform, a secure cloud-based platform, along with end-to-end video network technologies, including the EDGE Media Streamer private CDN and virtualized Digital Content Manager (vDCM).

What yes Said...

“Only Synamedia offered an end-to-end solution able to meet all of our requirements, ensuring we avoided the need to integrate any third-party products;”

Itzhak Elyakim, Vice President of Engineering and CTO



Outcome



Leverages smart algorithm for adapting latency based on the subscriber’s bandwidth quality



Minimizes latency at every stage of workflow – from encoding, through CDN, to player



Offers carrier-grade streaming services with low latency at minimum bandwidth



Gives subscribers consistent, high-quality viewing experience with no interruptions or buffering



Enables yes to control service quality, streamline operations and reduce operational costs