

Implement Video Workflows in the Cloud with Ease

With traditional hardware functions and systems increasingly moving to the cloud, it's only a matter of time before content and service providers adopt cloud-based video workflow solutions. The cloud's cost, speed and scaling benefits are clear and convincing. However, migrating workflows to the cloud while achieving the same service availability as broadcast live TV is very challenging. That's why you need a service that not only enables you to move to the cloud easily, but also ensures that you avoid pitfalls on the way.

Synamedia's VN Cloud Managed Service is your answer.

Managed Platform to Serve All-Screen Consumption

Synamedia's VN Cloud is a fully managed cloud media processing service – from source to distribution – that gives you peace of mind. By freeing you up from testing, building and creating workflows, the solution lets you focus on what you know best – dealing with content. With VN Cloud you gain instant reach across the globe, flexible scalability, and fast time to market.

Operate a comprehensive range of workflows

Featuring a first-in-market, automated self-service cloud portal, VN Cloud enables you to easily create, configure and operate your workflows while supporting customer onboarding and expansion. The end-to-end service also covers the industry's broadest set of video workflow solutions, highlighted by Synamedia's PowerVu, to help you seamlessly migrate from satellite to all-IP.

Flexible and cost-efficient to meet your needs

VN Cloud is a flexible service adapted to meet all your broadcast and OTT video consumption needs – be it 24x7, event or disaster recovery – on any screen. With our service, you can host cloud-native workflows either on Synamedia's cloud or through your public cloud

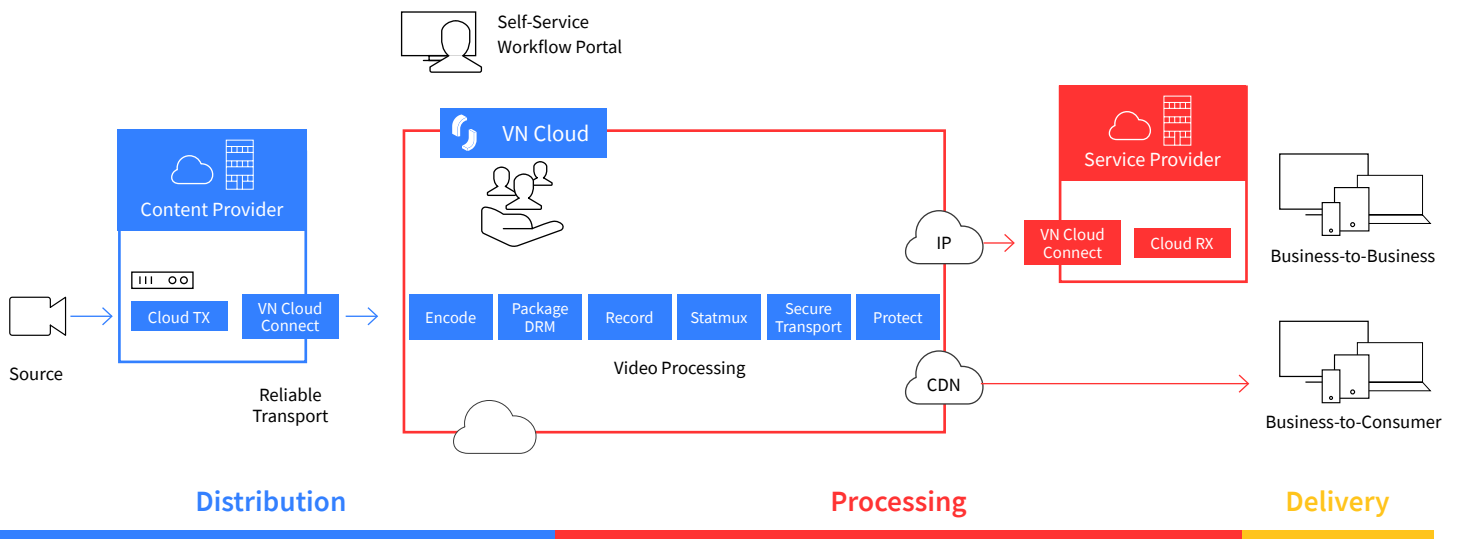
provider. And if you have the know-how and desire to manage SLAs on your own, you can transition to the cloud with Synamedia's VN Cloud Software.

The subscription service also opens the door to OPEX-based pay-as-you-use models that drastically reduce upfront investments and optimize costs. By leveraging Synamedia's expertise and holistic security approach, the solution secures not only your media distribution transport, but also your content, giving you robust security and revenue protection.

Highlights

- Manages and monitors cloud-based media processing service – from source to distribution
- Enables workflow self-service and online pricing control via a user-friendly, customer-operated portal
- Ensures 24/7/365 availability and uptime
- Supports PowerVu, Low Latency ABR, Broadcast, Connect and ATSC 3.0 workflows
- Offers Synamedia cloud or customer public cloud provider hosting options





Features and Benefits



Instantly expand your market

- Make your content available instantly, regardless of quantity, to grow quickly
- Leverage the cloud's global reach to make your content accessible anywhere in the world
- Target any location with effective Internet connectivity to eliminate distribution challenges
- Deploy Synamedia's software solution while partnering with leading cloud providers to gain peace of mind



Optimize and lower costs

- Save on infrastructure and workforce costs to reduce CAPEX and OPEX
- Pay for actual video consumption to ensure highest cost efficiency
- Eliminate dedicated network links and satellite transponders to reduce total cost of ownership
- Utilize Synamedia's VIVID Compression technology to slash CDN and IP transport expenses by 30%



Reduce time to market

- Launch new channels in minutes, rather than months, to accelerate revenue flow
- Utilize user-friendly, self-service portal to configure, operate and control your workflows



Leverage flexible scaling

- Avoid upfront capacity planning to transition to the cloud at the right scope
- Enjoy elastic resource allocation via your cloud infrastructure to grow at your own pace

About Synamedia Video Network Solutions

Synamedia's video network solutions enable media, web and pay TV providers to deliver pristine-quality broadcast and broadband video securely over any network to any screen. Anchored by the industry's most comprehensive processing platform and built with high-quality standards, our solutions ensure outstanding performance and reliability for over 1,000 customers worldwide. Synamedia's solution portfolio covers the entire video network chain – from distribution, through processing, to delivery – enabling you to offer outstanding value-added and personalized experiences while saving costs.

Next Steps

Learn more about [Synamedia's video network solutions](#).

For more information, [contact us](#).