

How E-Vision Enabled Video Services for its OTT Operators using Synamedia's Multi-Tenant Platform



Business Objective

- To introduce a state-of-the-art and innovative solution using Synamedia's Infinite Platform to transform the customer experience with an agile platform.
- To offer a multi-screen experience across managed/non-managed devices delivering unique value compared to current OTT players like Netflix.



Solution

Infinite Platform with multi-tenant capabilities for catering to different operators with different devices.

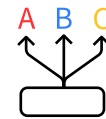
What E-Vision Said...

“We have worked closely with Synamedia’s talented teams to develop and roll out E-Vision’s new multi-tenant OTT service. The Infinite Platform is secure, and guarantees our clients a top-notch, scalable and cost-efficient service.”

Humaid Rashid Sahoo, CEO



Outcome



Enables E-Vision operators to work in a multi-opco, multi-brand environment with a single platform



Ensures that E-Vision’s OTT customers can provide a highly reliable, massively scalable, high-quality viewing experience with no buffering



Simplifies and accelerates the launching and running of multi-screen, multi-language OTT services



Reduces overall spend