

How Synamedia and Zixi Joined Forces to Offer Content Providers a Graceful Path from Satellite to Terrestrial Distribution of Real-Time Live Video



Business Objective

To provide a solution enabling content providers to seamlessly migrate their programming from satellite to terrestrial distribution without disruption or large capital investment.



Solution

Synamedia's virtualized Digital Content Manager (vDCM) and PowerVu Professional Receiver (D9800) integrated with Zixi's IP network-optimization technology enabling the reliable delivery of live broadcast-quality video over the public Internet in real-time.



What Zixi Said...

“With the integration of our technology with Synamedia’s platform, we are enabling content providers to distribute media to audiences that want more flexible access to content while maintaining dependability and pristine quality.”

John Wastcoat, SVP Alliances and Marketing



Outcome



Improves content providers’ positioning in emerging and established markets, as the industry migrates to cloud video delivery over IP



Transitions businesses to next-gen distribution solutions quickly and smoothly, with minimal disruption to existing workflows



Easily enables secure and reliable distribution of error-free video streaming over IP



Provides distribution, control and reliability that matches or even exceeds that of satellite technology