

Deliver Comprehensive cDVR and Time-Shift TV Services

Almost 20 years after the first digital video recorder was introduced, the thirst for control and flexibility over video content has not subsided. On the contrary. Viewers expect high-quality cloud DVR (cDVR) and time-shift TV (TSTV) features, in addition to traditional TV recording services, so they can enjoy all their video moments... any way they want. Many cDVR solutions aim to meet that demand. But only one allows you to deliver a comprehensive range of services across varied deployment options at an attractive total cost of ownership (TCO). That solution is Synamedia's Cloud DVR.

Handle Evolving Copyright Scenarios

Synamedia's Cloud DVR positively impacts your subscribers and your business. Your customers can utilize pause-live, start-over, and catch-up TV, while enjoying virtually unlimited storage and simultaneous recording capabilities. Your business can grab a big slice of the market, while leveraging new recording and storage business models and maintaining full copyright compliance to keep your content owners happy.

Anchored by a highly agile platform, our Cloud DVR solution gives you and your consumers ultimate flexibility. You select the deployment platform of choice – public cloud, on-prem, or hybrid – to ensure service reliability. And since the solution adapts to rapidly-changing regulatory environments, you can accommodate the entire spectrum of evolving content rights and business rules on a channel-by-channel basis. Meanwhile, your subscribers not only can control and increase multiscreen viewing, storage capacity, and simultaneous recordings, but also can utilize traditional TV recording services.

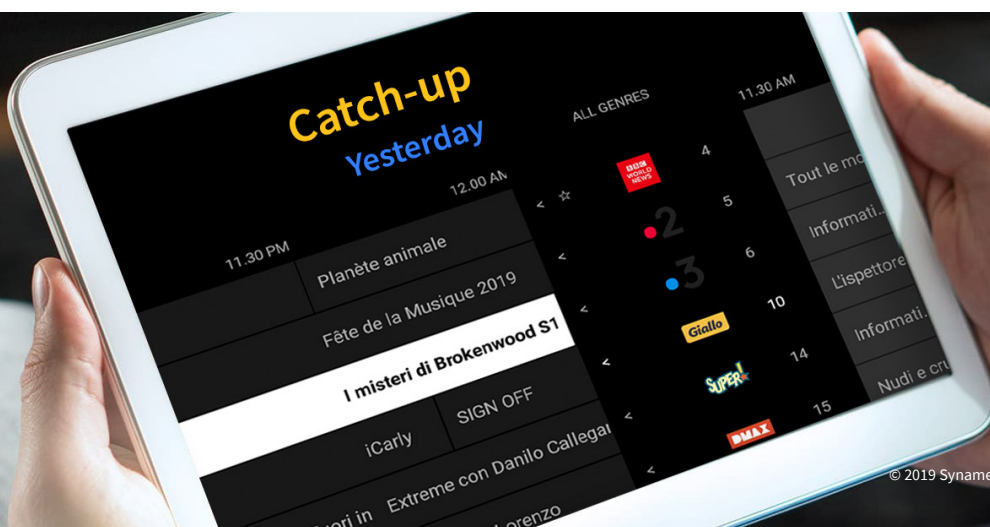
Leveraging a rich heritage and track record in video, Synamedia understands the ins and outs of video platforms. And we've built our Cloud DVR solution with a wide array of functionality – from unified system

and record management to analytics – to deliver the industry's most complete cDVR solution.

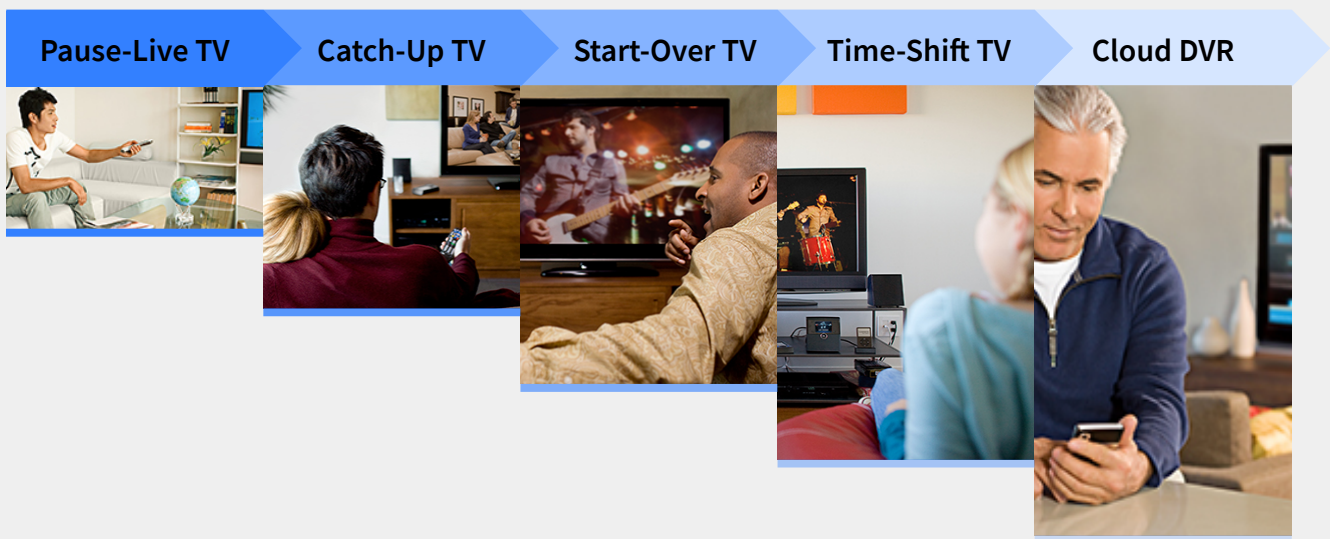
Synamedia's Cloud DVR is also scalable and future-proof. If and when you need to add new capabilities or capacity, or tackle increasingly stringent global copyright requirements, you'll be one step ahead of the game. That's because once our Cloud DVR solution is in place, you won't have to invest in new infrastructure to handle an expanding subscriber base or feature set.

Highlights

- Dynamically complies with common, private, hybrid copy on per-channel basis
- Offers comprehensive range of services and features
- Flexibly scales in size and scope
- Leverages rich video and DVR heritage and track record



Cloud DVR Use Cases



Features and Benefits

Offer reliable TV and storage services at scale

- Enable your subscribers to enjoy full array of traditional and advanced TV services
- Scale subscribers and storage modularly/horizontally to address all business needs
- Operate and upgrade effortlessly to ensure continuous, high-quality service
- Work with 3rd-party origins, storage, and control planes to boost flexibility

Minimize total cost of ownership

- Optimize your service offering and scaling capabilities to lower OPEX
- Initially invest low amount for TSTV-only functionality to reduce CAPEX
- Receive field-proven, expert support to minimize maintenance efforts
- Leverage available storage options at 5X better compression to lower OPEX

Handle all copyright scenarios on a channel-by-channel basis

- Support private copyright to store a private recorded copy for each subscriber
- Support common copyright to store one recorded version shared by all subscribers
- Support hybrid copyright to store private or common copy based on requirements

About Synamedia Video Solutions

Synamedia is the number one provider of video platform and delivery solutions for pay TV operators. Building on market-leading video expertise, Synamedia's video solutions feature unparalleled innovation and scalability to help operators maximize their offering while ensuring ease of deployment, scale, and operations. With a proven track record dating back to the inception of DVR, Synamedia offers diverse deployment models and managed/self-managed options across its range of video solutions to meet operators' needs.

Next Steps

Learn more about [Synamedia's Cloud DVR solution](#).

For more information, [contact us](#).