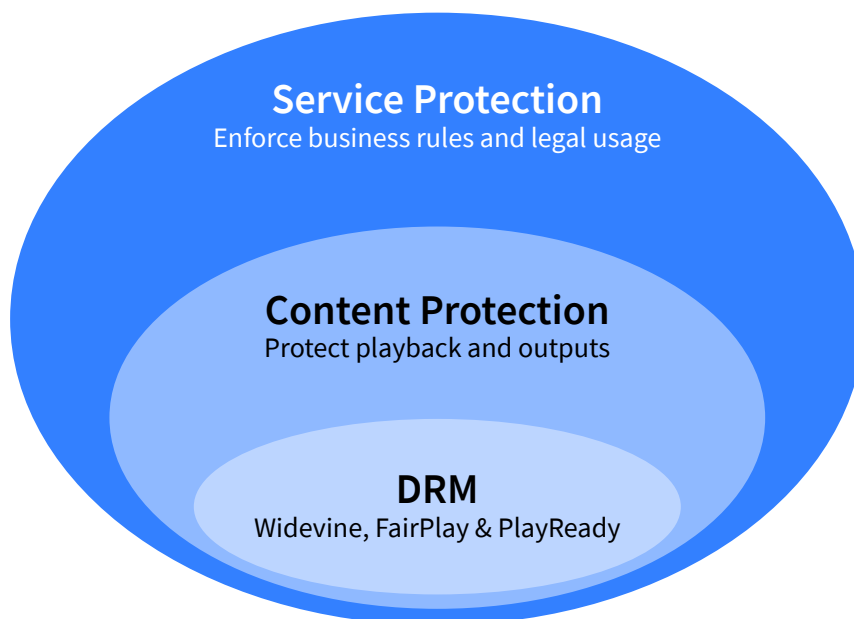


## VideoGuard IP Streaming Security

### Protect your IP streaming service and reach all of your subscribers

Delivering a competitive video service over IP has become more challenging than ever. Your subscribers expect to watch live or recorded video on any of their connected devices, whether at home or on the go. To provide compelling video that attracts subscribers, you must comply with the content owner's security requirements. On top of that, you need to protect your revenue by enforcing your unique business rules against unauthorized usage. At the same time, your backend operations must support millions of viewers, using many types of devices that have frequent platform updates.

VideoGuard's IP streaming security efficiently resolves all these issues and more. It gives you the freedom to focus on creating an attractive user experience that you can monetize.



### Benefits

- Safeguard the revenue you gain from the video you deliver to any connected device, anywhere, anytime
- Offer competitive content by complying with studio requirements for Enhanced Content Protection (including 4K/UHD)
- Apply the most robust IP streaming service protection, from a reputable security vendor, that provides multi-layered security beyond DRM enhanced by piracy intelligence
- Launch your service quickly with an end-to-end solution that leverages industry standards and is easy to integrate
- Grow your service with a scalable solution that aligns with continually evolving platform and streaming standards



## End-to-end IP streaming security beyond DRM

VideoGuard IP streaming security provides an easy to integrate solution that allows fast time to market and builds on native DRM to reach millions of subscribers and devices.

You can rest assured that with our Operational Security intelligence proactively investigating pirate operations, your business will be better protected against future attacks.

With VideoGuard IP streaming security solution, your business can:

- Provide stream formats and encryption schemes for all types of DRM
- Comply with MovieLab requirements for Enhanced Content Protection
- Support business scenarios for purchase, subscriptions, rental and playback, while enforcing device proximity and concurrency limits
- Prevent malicious apps on jailbroken or rooted mobile devices from illegally accessing your video service
- Assign extra servers for events with high demand and easily scale as you grow your service or expand to new territories
- Enjoy the flexibility to either deploy on premise or use a managed service with 24/7 service assurance.

By combining VideoGuard IP streaming with complementary Synamedia detect and disrupt security capabilities, you can also:

- Apply [VideoGuard Streaming Piracy Disruption](#) with watermarking to detect and shutdown sources of pirate video distribution
- Identify and respond to illegitimate password sharing with [Credentials Sharing Insights](#).

## Are you launching a new IP Streaming service, or looking to grow your business?

Let Synamedia IP Streaming solution protect your content, service and revenue. It handles the complexities of providing a multi-DRM solution so you can monetize the streaming entertainment that your viewers may enjoy at any time, any place, and on any device.

## Next Steps

To learn more about Synamedia's Video Security Portfolio, visit [www.synamedia.com/video-solutions/video-security/](http://www.synamedia.com/video-solutions/video-security/).

For more information, [contact us](#).

